

C8 SCIENCES PRIVACY POLICY

This privacy policy (“Privacy Policy”) explains how your personal information is collected, used, stored, and shared by C8 Sciences. Personal information means any information that identifies a particular individual or that allows someone to identify or contact you, including for example your name, address, telephone number, and email address. This policy applies to our website, cognitive training programs, cognitive assessments, and other functions and services we may provide from time to time (the “Services”).

By registering with us or using our Services, you expressly consent to the information handling practices in this Privacy Policy. If you are agreeing to these terms on behalf of an organization or entity, you represent and warrant that you are authorized to agree to these terms on behalf of that organization or entity and bind them to these terms. If you reside outside the United States, you understand that your personal information will be processed in another country (such as the United States) where laws regarding processing personal information may be less stringent than in your country.

We believe you should always know what data we collect from you and how we use it, and that you should have meaningful control over both. We want to empower you to make the best decisions about the information that you share with us.

What we collect

We get personal information about you in a range of ways:

Information You Give Us

When you register for one of our Services, we ask you for and collect an e-mail address as the username for your account, a password, and a name. This is the only information you need to provide to create an account with us. To subscribe to some of our Services, you may also be asked to provide an age, and gender, which we will collect as well, so we can provide you performance information compared to peers. You may enter pseudonyms for these items.

If you purchase a subscription to our Services, we will collect your payment information, including your name, credit or debit card number, card expiration date, CVV code, and billing address, in order to pay for our Services. All payments are processed by a third-party payment processor. C8 Sciences does not store your payment information. Website payments are processed by Recurly who may retain this information in accordance with their own privacy policies which you can review here:

<https://recurly.com/legal/privacy/>

If you submit an inquiry from our website or send us an email regarding customer support, we collect your email address and your message. If you contact us or participate in a survey, contest, or promotion, we collect the information you submit such as your name, contact information, and message.

You may change the information you submitted for your account either in the Services or by contacting us at info@c8sciences.com

Information We Receive from Your Use of Our Services

When you access or use our Services, we receive certain usage or network activity information. This includes information about your interaction with the Services, for example, when you view or search content or create or log into your account.

When you use our Services, we collect detailed technical information about the interactions with our Services. This includes the IP addresses that we get when users connect to our Services, information that is sent by web browsers automatically when they connect to our website (such as the type of web browser, the operating system used, screen size and resolution, and the time and date at which you access our Services), and the timing and frequency of how users interact with different content and different areas of our website.

When you use our cognitive training programs, we record the actions you have taken in those programs, for example what buttons you click and when you click them; events that occur, for example when you start or complete a training exercise or begin a new level in an exercise; and your usage, progress, assessment, and performance data. This data does not contain any personal information but is linked to the personal information you provide when you create an account. We track your use of our Services over time because such tracking is required for us to monitor your progress through the cognitive training exercises and provide you with exercises that are personalized for you.

Like many websites, we use cookies and similar technologies to collect additional website usage data and to operate our services. Although most web browsers automatically accept cookies, many browsers' settings can be set to decline cookies or alert you when a website is attempting to place a cookie on your computer. However, some of our Services may not function properly if you disable cookies. When your browser or device allows it, we use both session cookies and persistent cookies to better understand how you interact with our Services, to monitor aggregate usage patterns, and to personalize and otherwise operate our services such as by providing account security and remembering your language preferences.

We collect information about you when you send, receive, or engage with messages in connection with our Services. For example, if you get a notification to complete a training session, we track whether you have acted on it and may send you reminders.

We use advertising networks to present ads on third party sites, and those advertising networks and third-party sites may keep track of your browsing activities when they serve you content.

If you click on an external link on our Services, that website operator might figure out that you came from C8 Sciences. They may also collect other personal data from you, such as cookie identifiers or your IP address.

How We Use Information

We use the information we collect for the following purposes.

- to provide and maintain the Services to you. For example, we need to use your information so you can log onto your account, use the training programs, and provide you with the dashboard that tracks your cognitive training results, to give you customer support and facilitate secure payments,
- to improve and personalize the Services and to develop new ones. For example, we use the information to troubleshoot and protect against errors; perform data analysis and testing; conduct research and surveys; and develop new features and Services.
- we use your performance and assessment information to adjust the level of difficulty presented to you in our training programs to personalize and optimize the training benefit for you.
- we will use your age information to provide and improve features of the Services such as by comparing your training results with the average results of people the same age
- to send you Services notifications such as a password reset and respond to you when you contact us. We also use your information to send you emails that promote new features or products that we think you would be interested in.
- to investigate and respond to and resolve complaints and Service issues (e.g., bugs).
- to protect against fraud and abuse, respond to a legal request or claim, conduct audits, and enforce our terms and policies.
- to research and produce aggregated insights that do not identify you. For example, we may use your data in combination with the data of many other users to generate statistics about our users and their training performance and to publish cognitive demographic or training insights as part of our Services or in scientific journals. We use anonymous information to conduct scientific studies, and we may publish the results, for example at scientific conferences or in medical journals. We do not use personal information that could identify you in such work, nor do we disclose individualized personal information in the conduct of such work.

How Information Is Shared

We never sell, trade, rent or share personal information except in the limited circumstances described below. None of your personal identification or cognitive function training information is available to or can be seen by any other user of our Services unless you have allowed a parent, guardian, educator, clinician, or caregiver permission to set up the account on your behalf or administer it for you. We never share personal information with any third party other than our service providers such as website hosting, data analysis, information technology and related infrastructure hosting services, customer service, email delivery, auditing, payment processing and other organizations necessary to deliver our Services. In addition, we do not offer chat rooms or community features that allow the sharing or posting of personal information in a public forum. We also do not display any targeted advertising on the Services.

We may also share personal information if we have a good faith belief that access, use, preservation, or disclosure of such information is reasonably necessary to (a) satisfy any applicable law, regulation, legal

process, or enforceable governmental request; (b) enforce applicable Terms of Service, including investigation of potential violations thereof; (c) detect, prevent or otherwise address fraud, security or technical issues; (d) protect the rights, property, or personal safety of C8 Sciences, its users, or the public; or (e) as required or permitted by law.

If we are involved in a merger, acquisition, or sale of assets, we will continue to take measures to protect the confidentiality of personal information and give affected users notice before transferring any personal information to a new entity.

We may share non-personal information that is aggregated or de-identified so that it cannot reasonably be used to identify an individual. We may disclose such information publicly and to third parties, for example, in public reports about cognitive function issues, or as part of scientific studies we perform and publish in scientific or medical journals. We may also create, use, and share aggregated or anonymized data for any lawful purpose, such as marketing, analytics, or research purposes.

How we store and transmit information about you

We keep your account information, like your name, email address, and password, for as long as your account is in existence because you need it to operate your account.

We take customary and reasonable measures designed to protect the confidentiality, security and integrity of personal information collected from our Services, both during transmission and once we receive it. This includes the use of encryption, firewalls, and other security technologies to prevent access to the data from unauthorized parties. All connections between users and our Services are secured via encryption communication technology (SSL/TLS). We use highly regarded application hosting providers who agree to perform frequent diagnostics, operating system updates, network security monitoring and data backups. However, no company, including C8 Sciences, can fully eliminate security risks connected to handling information on the internet. You acknowledge that security safeguards, by their nature, are capable of circumvention and C8 Sciences does not and cannot guarantee that your personal information will not be accessed, disclosed, altered, or destroyed by unauthorized persons capable of overcoming such safeguards.

Our Services may cause cookies from third party sites or applications to be saved on your browser or device. Our Privacy Policy does not cover these third-party cookies since we do not have any control over them. Also, we may partner with third parties to manage our advertising on other sites. More specifically, we may use Google, Microsoft, Facebook, Twitter, or other providers to place advertisements on different sites across the internet. Such third parties may use technologies such as cookies to gather information about your activities on the Services and other sites you visit in order to provide you advertising based upon your browsing activities and interests.

If you ask us, we will delete your account. When we do so, we will delete your name, email address and any other personal information you have provided such as your, age or gender. We will retain your cognitive training performance data as anonymous information that is no longer linked to your deleted personal information so that we can aggregate it for use in scientific studies or other lawful purposes.

We cannot be responsible for any of your personal information that you release on your own, or that you request or authorize us to release.

Our Policies for Children

Our ACTIVATE™ cognitive training program is intended primarily for children. We know that children deserve extra privacy protection and children are not permitted to access or use the Services unless the Services were purchased by a parent, guardian or other responsible adult authorized by you such as a teacher, clinician, or caregiver (a “Parent”). We treat child users differently to ensure their Parents are in control and we only collect the bare minimum information we need to make our Services work properly. The terms "children" or “child “refer to individuals under 13 years of age.

C8 Sciences permits Parents to set up child profiles associated with an account so that children may access the Service under the Parent’s supervision. The Parent must first set up the account a child will use, and to do so must consent to C8 Sciences’ collection of personal information for that child and confirm they have read and agreed to the terms of this Privacy Policy and Terms of Service. During the account creation process, the Parent may create individual profiles for each child authorized by the Parent to use the Services through the Parent's account. Each child user profile must be associated with a Parent account, and children cannot access the Service without the Parent first signing into the account with the Parent's login credentials. After the Parent logs into a Parent account, the child user selects the child profile to use the Services.

By creating a child profile associated with a Parent account and permitting your child to use the Services, you expressly agree to the practices described in this Privacy Policy and you consent to the collection, use, sharing and disclosure of your child's personal information as described herein.

When the Services are set up by an educator, health care clinician or caregiver, you hereby authorize C8 Sciences to collect information from a child under 13 and you represent and warrant that you have all rights necessary to grant that authority to C8 Sciences. If you are a parent whose child accesses the Services that way, you will need to contact such party to request to access, review and/or delete your child's information.

In the event that we learn that we have collected a child’s personal information directly from a child, we will take reasonable steps to delete it as required by law. If you believe that a child may have provided us personal information without parental consent, you may delete it in the account or contact us at info@c8sciences.com

If you are a child and your Parent has signed up for the Service so you can use it, you understand that your Parent may be able to view all data within or associated with the account, including without limitation progress reports and usage data that tracks your performance on the training, assessments, and other tests available through the Services.

We only share children's personal information directly with the Parent who established the related account and to third party service providers in the same manner specified previously in this Privacy Policy.

The Parent may review the information collected from the user of the child profile at any time by signing into the Parent account. The Parent may refuse to permit the further collection of the child user's information by no longer providing the child user access to the Services through the Parent's account.

Changes to This Policy

From time to time, we may change this Privacy Policy to accommodate new technologies, industry practices, regulatory requirements or for other purposes. We will provide notice to you if these changes are material and, where required by applicable law, we will obtain your consent. Notice may be by email to you at the last email address you provided us, by posting notice of such changes on our Services, or by other means, consistent with applicable law.

By continuing to access or use the Services after those changes become effective, you agree to be bound by the revised Privacy Policy.

How to Contact Us

If you have questions about this policy or need help exercising your privacy rights, please contact our us at info@c8sciences.com